



NEILPATEL

Founders Sheet

How To **Growth Hack Your Business**

HOW TO USE FOUNDERS SHEET

Using the articles and resources below you can learn how a company went from A to Z with their unique growth hacking strategies.

1. <https://www.youtube.com/watch?v=raIUQP71SBU>
2. <https://www.simplilearn.com/master-growth-hacking-in-30-days-article>
3. <https://www.levelingup.com/growth-everywhere-interview/mike-roberts-spyfu-nachoanalytics/#:~:text=Tune%20in%20to%20hear%20how,%247%20million%20in%20annual%20revenue.>
4. <https://growthhackers.com/growth-studies/airbnb>
5. <https://www.drift.com/blog/how-mailchimp-grew/>
6. <https://labsnews.com/en/articles/business/how-amazon-grew-from-a-small-virtual-bookseller-to-an-international-giant/>
7. <https://review.firstround.com/answers-to-your-tough-questions-about-growth-learned-while-scaling-eventbrites-5b-growth-engine>
8. <https://producthabits.com/the-skimm-7-million-subscribers-in-7-years/>
9. <https://producthabits.com/how-square-became-a-30-billion-company-by-reimagining-payments/>
10. <https://producthabits.com/how-pinterest-became-an-11-billion-company-by-organizing-the-worlds-hobbies/>
11. <https://usefyi.com/box-history/>
12. <https://producthabits.com/how-whole-foods-started-an-organic-revolution-and-became-a-billion-company/>
13. <https://producthabits.com/how-turbotax-used-design-and-emotion-to-solve-a-boring-problem-and-dominate-an-11b-industry/>
14. <https://usefyi.com/github-history/>
15. <https://usefyi.com/slack-history/>
16. <https://producthabits.com/how-spotify-built-a-20-billion-business-by-changing-how-people-listen-to-music/>
17. <https://producthabits.com/how-glossier-turned-into-a-400-million-business-in-four-years/>

18. <https://producthabits.com/how-netflix-became-a-100-billion-company-in-20-years/>
19. <https://producthabits.com/duolingo-built-700-million-company-without-charging-users/>
20. <https://usefyi.com/salesforce-history/>