

eMail Marketing
 UNLOCKED

NEILPATEL

Payment Declined Sequence

How To Go **From Zero To 50,000** Subscribers
With Email Marketing

Subject Line: Please update your payment information.

Subject Line: [fname], Please Update Your Payment

[Brand Header]

Hi [fname],

We're reaching out because your payment was declined for your order.

We'd love to show you our products, so to ensure your order[s] are executed as scheduled, please update your payment information as soon as possible. As a reminder, we accept American Express, Discover, Mastercard, Visa and PayPal.

If you have any questions, we're here to help at [email address], Thanks for working with us!

[UPDATE PAYMENT INFO ►]

Sincerely,

[Team Name]

Subject Line: URGENT Please update your payment information.

[Brand Header]

Hi [fname],

We're reaching out because your payment was declined for your order. We'll attempt to charge your payment method one more time before cancelling your purchase.

We'd love to show you our products, so to ensure your order[s] are executed as scheduled, please update your payment information as soon as possible. As a reminder, we accept American Express, Discover, Mastercard, Visa and PayPal.

Not sure what to do? We're here to help at [Email Address] or [Phone Number]

Thank you for visiting [Site Name]!

[UPDATE PAYMENT INFO ►]

Sincerely,

The [Company Name] Team

Phone:

[Phone]

Email:

[Email Address]