

eMail Marketing
 UNLOCKED

NEILPATEL

eMail Journey Examples #2

How To Go **From Zero To 50,000** Subscribers
With Email Marketing

Welcome



Your fun has just begun! Let's get this party started.

— These Rewards are now yours: —



FREE CHIPS & SALSA OR NON-ALCOHOLIC BEVERAGE
For Regulars who visit or order To-Go once every 60 days!*



PERSONALIZED REWARDS
Free Appetizers, Desserts and more — all year round!



FREE BIRTHDAY DESSERT
A sweet treat on your special day!



FREE WI-FI
Stay connected while dining in!

[VIEW MY REWARDS](#)

*Must visit every 60 days to ensure Chili's Regular status and FREE Chips & Salsa or Non-Alcoholic Beverage reward. \$5 minimum spend required.

**CHILI'S TOGETHER
WE CHILI'S**

CONNECT WITH US





NECKLACES CHOKERS BRACELETS EARRINGS RINGS

Hello, Beautiful

THANKS FOR JOINING US.

SAVE 10% ON YOUR FIRST ORDER

USE CODE BATENOFF AT CHECKOUT

SAVE NOW



SHOP NECKLACES	SHOP RINGS
SHOP BRACELETS	SHOP EARRINGS

Who we are

Named after co-founder Amber's brother, whose life was tragically taken due to a severe case of bacterial meningitis, Bryan Anthony's was founded on the principle that we are only given one life to live, so we shouldn't waste it trying to be someone we're not.

SHOP OUR COLLECTION

ALL PURCHASES COME PACKAGED GIFT-READY!

PLUS FREE SHIPPING EVERYDAY ON ORDERS OVER \$75

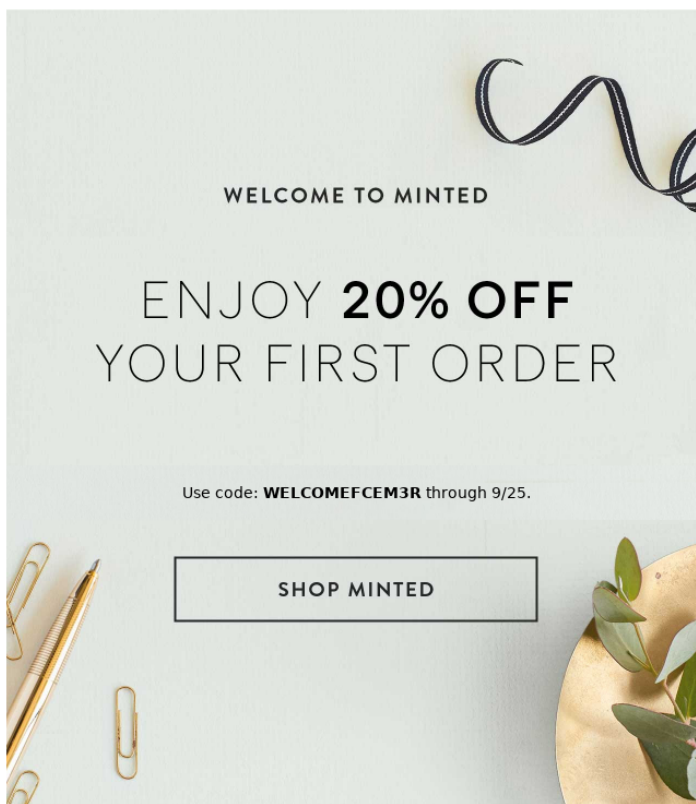
SHOP NOW



Enjoy 20% off. **Shop now.**
Click here to view this email in your browser.

minted.

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*Offer applies to all Minted products, excluding fine art prints, postage stamps, Minted More membership program, custom design services fee, and wax seals. Offer cannot be combined with any other offers or promotions, including discounted credit. Offer does not apply to shipping and tax.

HOLIDAY	WEDDING
BABY & KIDS	FINE ART
PHOTO GIFTS	HOME DECOR



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Survey

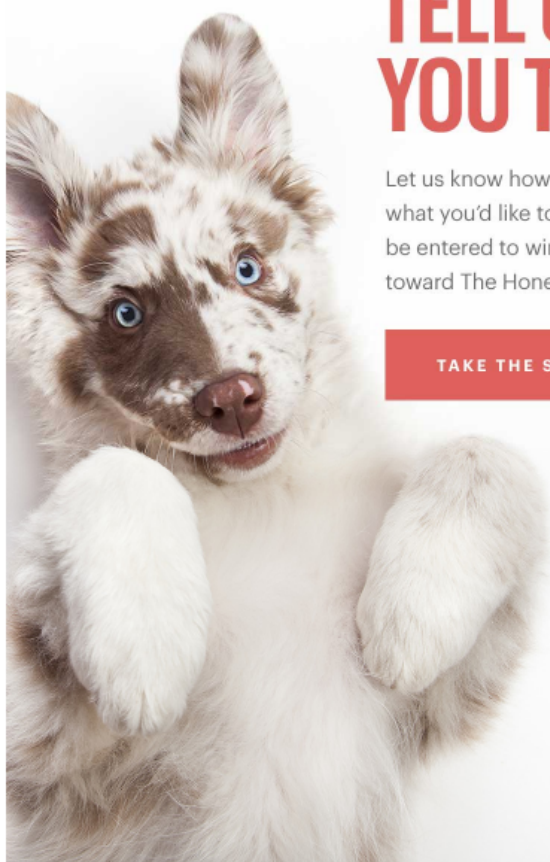


FREE SHIPPING on orders over \$49!

Dogs Cats

WE'RE LISTENING—

TELL US WHAT YOU THINK!



Let us know how we're doing and what you'd like to see from us! You'll be entered to win a \$750 credit toward The Honest Kitchen products!

TAKE THE SURVEY

If you no longer wish to receive these types of emails, please [unsubscribe here](#).

[HELP CENTER](#) [CONTACT US](#) [FIND A RETAILER](#) [MY ACCOUNT](#) [ORDER STATUS](#) [BLOG](#)



The Honest Kitchen 111 14th St San Diego, CA 92101 USA

CONTACT US —

questions@thehonestkitchen.com
866-437-9729

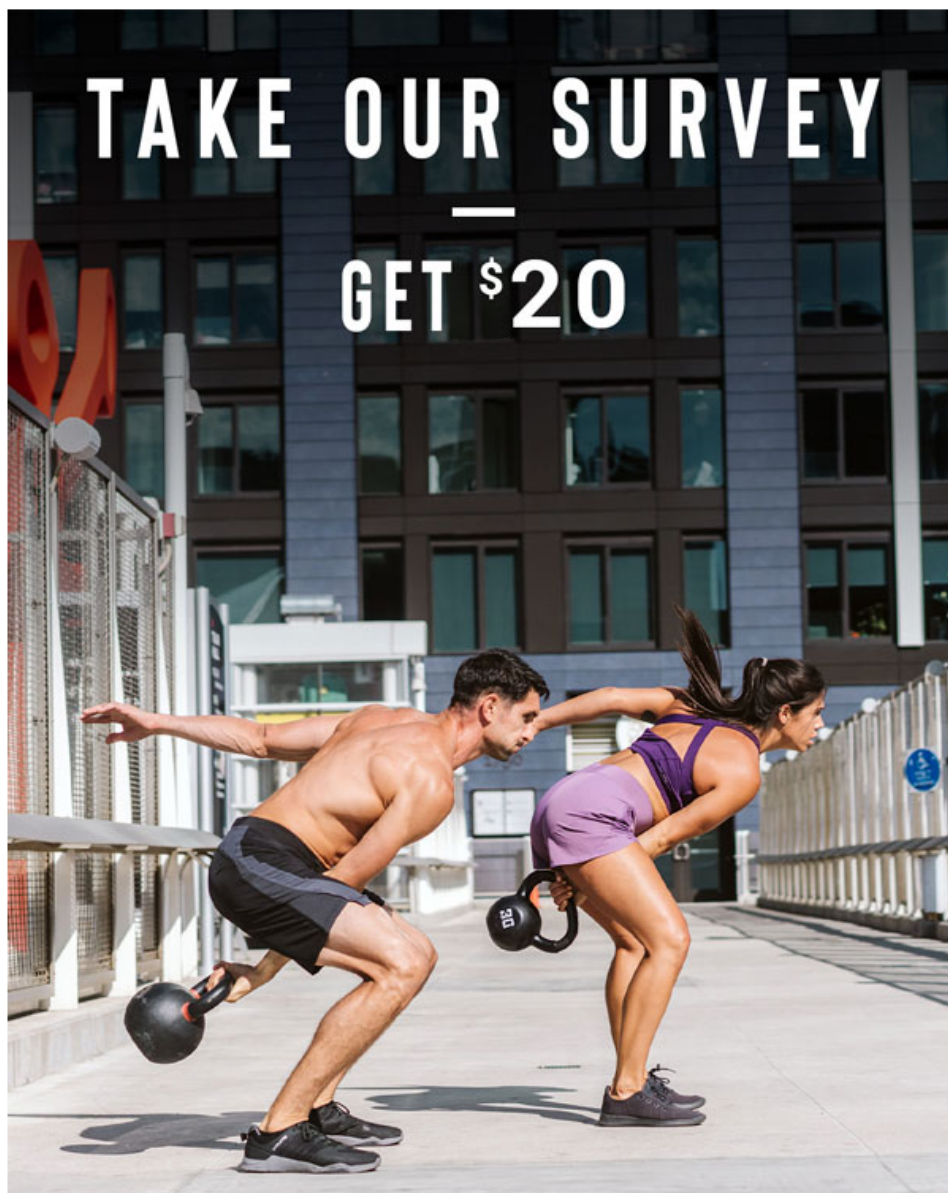


MEN

WOMEN

BAGS

SHOES



Surveys like this one allow us to use your responses **to improve the content we send you**. There are only **3 days left** to participate and **earn \$20** off your order of \$60+!*

START SURVEY

Post Purchase Survey

RALPH LAUREN

MEN

WOMEN

KIDS

BABY

HOME

CUSTOMIZE

SALE

THANK YOU
FOR SHOPPING WITH US!


WE'D LOVE TO KNOW YOUR THOUGHTS
ABOUT YOUR MOST RECENT EXPERIENCE ON
RALPHLAUREN.COM


Do you have any comments or suggestions?
Let us know by taking our short survey—it only
takes a few minutes to complete.

TAKE THE SURVEY

Thank you for being a valued Ralph Lauren customer.

Free Fast Shipping on Orders \$125+
& Free Returns[†]

 FIND A STORE

 888-475-7674



TELL US HOW YOU *REALLY* FEEL

review your recent purchase and be
entered for a chance to **win a \$500 gift card***



tarteist™ metallic shadow

[WRITE A REVIEW >>](#)

[SHARE A PHOTO >>](#)

Browse Abandonment

— YOU HAVE —
GREAT TASTE!

You found some keepers! Don't let these be the ones that got away.



1/4 CT. TW. PRIMA
DIAMOND SOLITAIRE
ENGAGEMENT RING IN 14K
WHITE GOLD

[GET IT NOW](#)

HERE ARE SOME
SIMILAR STYLES



[KEEP SHOPPING](#)

MEN WOMEN BOUTIQUE HELP ME CHOOSE

Can we help you choose?



Hi Emma

We noticed you had your eye on some The Collection frames when you visited our site. We saved them for you so you don't miss out!



Glasses Direct Brazen

+ free second pair

£49.00

SHOP NOW



Glasses Direct Billie

+ free second pair

£49.00

SHOP NOW

Looking for more styles?



The Collection offers trendy styles at an affordable price point. Discover more styles today.



★★★★★

30 people have bought this today

Glasses Direct Robin

+ free second pair

£49.00

SHOP NOW



★★★★★

42 people have bought this today

Glasses Direct Howard

+ free second pair

£49.00

SHOP NOW



★★★★★

72 people have bought this today

Glasses Direct Andi

+ free second pair

£49.00

SHOP NOW



★★★★★

60 people have bought this today

Glasses Direct Julian

+ free second pair

£49.00

SHOP NOW

BROWSE ALL

Deadlines

2-day
SHIPPING ENDS TODAY! 02:09:59
HOURS MINUTES SECONDS

..... GET

GET GIFTS IN TIME FOR CHRISTMAS!



WITH 2-DAY SHIPPING
ORDER BY 3PM EST

[SHOP NOW](#)




24 HOURS ONLY! GET GIFTS IN TIME FOR CHRISTMAS!




\$10

EXPEDITED
2-DAY SHIPPING!
ON SELECT GIFTS. SAVE \$15



[DON'T MISS OUT](#)

 <p>Hearty Party Gift Box SHOP NOW</p>	 <p>Dark Chocolate Peppermint Meltaways SHOP NOW</p>	 <p>Summer Sausage & Cheese Gift Box SHOP NOW</p>
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 <p>Charcuterie Essentials Gift Basket SHOP NOW</p>	 <p>Joyful Celebration Gift Box SHOP NOW</p>	 <p>Savory & Spicy Nut Sampler SHOP NOW</p>
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just in time

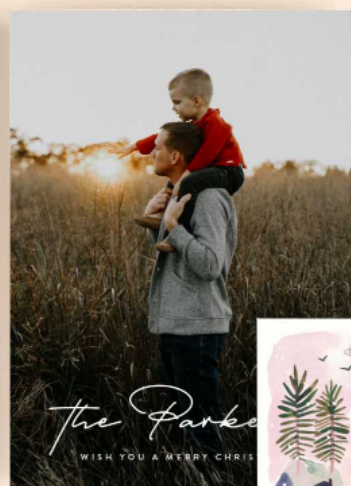
Enjoy a FREE upgrade to SUPER RUSH shipping for delivery by Tuesday, 12/24.

*Super Rush only available on non-foil holiday cards.
Limited quantity eligible per day.

Use code: **SUPERRUSH**

Ends TOMORROW, 12/22 at 3 p.m. PT

[SHOP NON-FOIL CARDS](#)



STYLISH SURNAME
by ekko studio

WINTER ICE
by morgan ramborg



not in a hurry?

ENJOY **20% OFF** HOLIDAY CARDS

Use code: **JOYFUL**

[SHOP NOW](#)

Webinars



Lindblad Expeditions **NATIONAL GEOGRAPHIC**

ALASKA WEBINAR

Reach into the Rugged Heart of This
Legendary Wilderness

TUESDAY, OCT. 22
3 P.M. ET | 12 P.M. PT

[REGISTER NOW. IT'S FREE! ►](#)



Big Expectations, Small Businesses: What Customers Want

Wednesday, October 16th @ 10AM PDT//1PM EDT

[Register Now](#)

00 23 49 23
DAYS HOURS MINUTES SECONDS

Hi Ruth,

There's still time to join our [webinar](#) with Dimensional Research, where we'll dive into the key findings from a recent U.S. consumer study done on the business impact of customer service for small businesses.

We'll share insights such as **77% of consumers don't mind paying more if they get great customer service.** You'll also learn more about:

- the advantages to customer service that small businesses can provide.
- the growing popularity of channels other than email and phone.
- the extent of consumer expectations for small businesses and a lot more.

[Register Now](#)