

Local SEO
 **UNLOCKED**
How To Dominate The Local SERPs

NEILPATEL

Local SEO Domain Guide

How To **Dominate The Local SERPs**

Finding expired domains for your Local Business – SEO Tips

Finding a domain that fits best for your business or different business locations can be difficult. But it can also be easy! Some domains expire and its handy to know when they expire and which ones are expired.

[Freshdrop](#) is a good site to find these domains.

You can sort on various different filters such as:

- Expired, deleting, retail, bargains
- Strings
- Language
- Niches
- Geo (A site with a potential of links to other sites in your location)

The screenshot shows various filter categories for finding expired domains:

- Expired:** Dynadot, Godaddy, Namejet, Snap, Name
- Deleting:** Pool, Namejet, Snap, Pheenix
- Retail:** Afternic, Buydom, Fabulous, Pool, Namejet, Snap Exc, Snap Auc
- Bargains:** Godaddy, Reg Fee
- Strings:** CVCV, VCVC, VCCV, CWVC, LLL, LLLL, LLLLL, NNN, NNNN, NNNNN, <=3, L-L-L, N-N-N, CVCVC, VCVCV, Prem 4L, Prem 5L
- Language:** English, Spanish, French, German, Dutch, Pinyin, Turkish, Italian, Arabic, Azerbaijan, Bosnian, Croatian, Czech, Estonian, Finnish, Hindi, Hungarian, Indonesian, Latvian, Lithuanian, Polish, Portugues, Romanian, Russian, Serbian, Slovak, Swedish, Tagalog, Ukrainian, Viet
- Niches:** Inc, Adult, Animals, Auto, Finance, Gamble, Health, Internet, Legal, Real Est, Region, Sports, Travel

You can take a look at the anchor text, backlinks and other data on [Ubersuggest](#). We recommend doing a site audit to see what type of domain you are getting and to gauge the quality of it.

Domain Overview

Imagine being able to reverse engineer your competitors' SEO, content marketing, and social media marketing strategy.

Ubersuggest allows you to get insight into the strategies that are working for others in your market so you can adopt them,



Also take a look at [wayback machine](#) to make sure the site has never been used as a spam site. You can click on different snapshots of the site's history in different months years and even days. If the domain has changed niches that is completely fine, as long as it was legitimate.

