



NEILPATEL

LinkedIn Ad Resources

Advanced Strategies To Turn Business
Connections Into **Leads & Customers**

LinkedIn Ads Resource List

Marketing Solutions Hub:

- <https://business.linkedin.com/marketing-solutions>

Objective Based Advertising New:

- <https://business.linkedin.com/marketing-solutions/success/objective-based-advertising#all-objectives>

Native Advertising:

- <https://business.linkedin.com/marketing-solutions/native-advertising>

Sponsored Messaging:

- <https://business.linkedin.com/marketing-solutions/sponsored-messaging>

Conversation Ads:

- <https://business.linkedin.com/marketing-solutions/conversation-ads>

Message Ads:

- <https://business.linkedin.com/marketing-solutions/message-ads>

Video Ads:

- <https://business.linkedin.com/marketing-solutions/native-advertising/video-ads>

PPC Advertising:

- <https://business.linkedin.com/marketing-solutions/ppc-advertising>

Dynamic Ads:

- <https://business.linkedin.com/marketing-solutions/dynamic-ads>

Carousel Ads:

- <https://business.linkedin.com/marketing-solutions/native-advertising/carousel-ads>

Elevate Center:

- <https://business.linkedin.com/elevate?trk=elevate>

Bests practices:

- <https://business.linkedin.com/marketing-solutions/success/best-practices>

Conversion Tracking:

- <https://business.linkedin.com/marketing-solutions/conversion-tracking>

Contact Targeting:

- <https://business.linkedin.com/marketing-solutions/ad-targeting/contact-targeting>

Retargeting:

- <https://business.linkedin.com/marketing-solutions/ad-targeting/retargeting>

Insight Tag:

- <https://business.linkedin.com/marketing-solutions/insight-tag>

Generate Leads:

- <https://business.linkedin.com/marketing-solutions/generate-leads>

Lead Gen Ads:

- <https://business.linkedin.com/marketing-solutions/native-advertising/lead-gen-ads>

Website demographics:

- <https://business.linkedin.com/marketing-solutions/website-demographics>

Account targeting:

- <https://business.linkedin.com/marketing-solutions/ad-targeting/account-targeting>

LinkedIn Audience Network:

- <https://business.linkedin.com/marketing-solutions/native-advertising/linkedin-audience-network>

Audience:

- <https://business.linkedin.com/marketing-solutions/audience>

Ads Targeting:

- <https://business.linkedin.com/marketing-solutions/ad-targeting>

Reporting Analytics:

- <https://business.linkedin.com/marketing-solutions/reporting-analytics>

Ads Pricing:

- <https://business.linkedin.com/marketing-solutions/ads/pricing>

Sophisticated Marketers All Resource Types and all Topics:

- <https://business.linkedin.com/marketing-solutions/success/sophisticated-marketers#all-resource-types/all-topics>

Sophisticated Marketers All Resource Types and all Topics:

- <https://business.linkedin.com/marketing-solutions/marketing-agencies>

Sophisticated Marketers All Resource Types and all Topics:

- <https://business.linkedin.com/marketing-solutions/marketing-partners>

Product Updates:

- <https://business.linkedin.com/marketing-solutions/product-updates#all>