

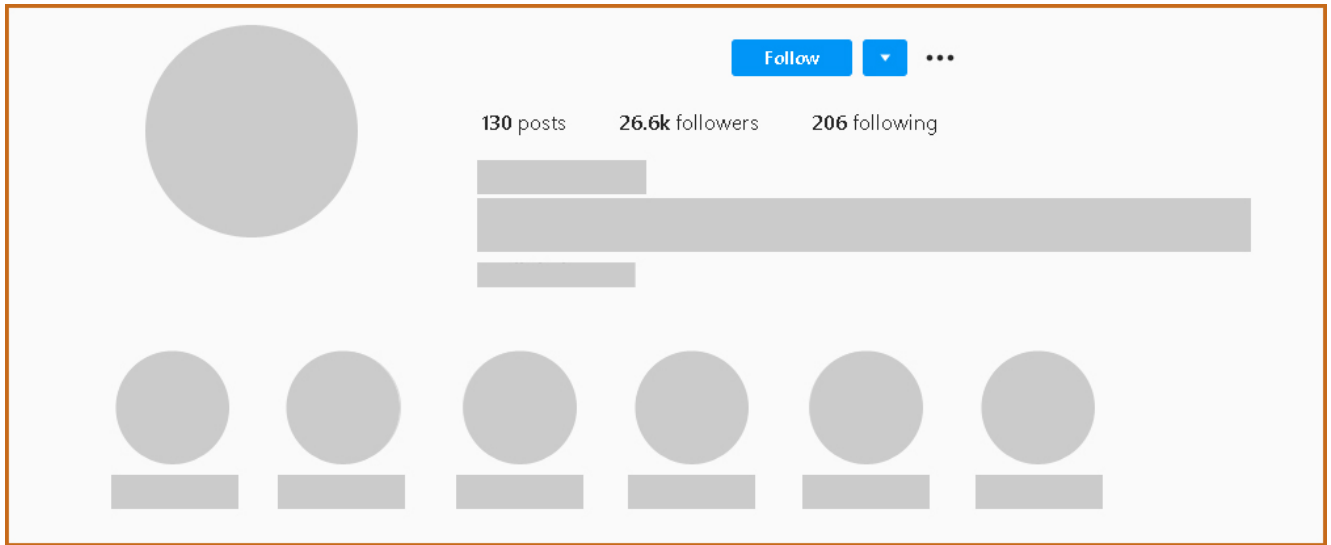


NEILPATEL

IG Bio Planner

How To Go **From Zero To 100,000 Followers** On Instagram

Instagram Bio Planner



Above you can fill in and test the look of your bio.

Instagram Headline, Description & Link section

Explain what you do and who you are. Also make sure to include specific keywords with your audience in mind.

In the link section you can link to your site, blog or other channels. And as last it is key to provide a way for your followers to get in contact with you.

Instagram Highlights Section

You can categorize your highlights as if it is a web shop. So for example: New Products, Latest Music, Contact me, Email list, Blog, We're hiring etc. Also make sure to choose a fitting image.

Remember stories disappear after 24 hours but you can save them as highlights.