



NEILPATEL

# Content Types

How To Go **From Zero To 100,000 Followers** On Instagram

## Content Types List for Instagram

Running low on content ideas? Not a problem at all, we have listed most if not all content types for Instagram!

- Giveaways
- Tutorial
- Quotes
- Open-ended Questions
- Before & After
- Behind-the-scenes
- Promotional Posts
- Brand Story
- Interviews
- Jumping On A Trend
- User-generated Content
- Influencers Using Your Content
- Vertical Videos
- Instagram Stories
- Influencer Marketing
- Instagram Shopping
- Instagram Live
- Interactive Content
- DIY Images
- Motivational Images
- Contests and Giveaways
- Seasonal/Trendy Images
- Quiz
- Carousel
- IGTV(Instagram TV)
- Cross Promotion