

# Content Types List

How To **Grow Your Traffic With**  
Content Marketing

## Content Types List

Running low on content ideas? We got your back. Below we made a list full of different content types for you to try your hands at.

- Lists
- How to
- Q&A
- Case Studies
- Testimonials
- Interviews
- Demos
- Product Review
- Comparisons and “Versus” Content
- Company News
- Industry News
- Roundups
- Book Reviews
- Opinions and Rants
- Personal Stories
- Marketing Predictions
- Research
- Facts and Stats
- Guides
- Worksheets
- Checklists
- Templates
- E-Books
- Audio Books
- Infographics
- Photography
- Web Apps
- Tools
- Contests
- Video
- Magazines
- Webinars
- Workshops
- Live-Streaming
- Presentations
- Podcasts
- Vlog Posts
- Blog Posts
- User-Generated Content
- Forums
- Wikis
- AMA - Ask me Anything
- Memes
- Illustrations
- Emails
- Courses
- Newsletters
- Awards
- Polls
- Surveys
- Quizzes
- Games