

YOUR BIGGER CONTRIBUTION WORKSHEET

How To **Grow Your Traffic With**
Content Marketing

A commitment to a bigger contribution in the world is not only personally inspiring, it makes you and your business much more attractive to customers, team members, partners, and mentors. Consider the bigger contribution you'd like to make in the world, then clarify and focus it, so you can easily communicate it to everyone you meet in the future.

Your Current Business Contribution

How is your product or service, making the world a better place right now?

Your Future Business Contribution

What is your vision for the future of your business and its contribution?

Seeing A Future Reality

How can you see yourself making a difference in the world over your lifetime?