

# Guest Blogging Email Template

How To **Grow Your Traffic With**  
Content Marketing

## Guest Blogging Recruitment Email

Below we have made an email template for you to use to recruit guest bloggers, enjoy!

Hi [First Name],

Your recent article on [WEBSITE NAME/URL] peaked my interest, and it encouraged me to reach out.

I noticed you put out really valuable content, and that's why I wanted to ask you a quick question - *"Would you be interested in becoming a guest contributor on [Site Name]"*

We've been helping consumers with [Area of Expertise] for over [Time] now, and we reach over [Quantity] through all our channels a month.

I'd love to share your [Area of Expertise] expertise with our audience on [Area of Expertise] and educate them on the topics you cover.

We have a loyal audience for [Content Type] content, and getting in front of them means visibility to over [Number of Followers] followers (across all social media channels), and [Channel 1], [Channel 2]+ subscribers on our email list.

Apart from all the visibility to our highly valuable audience. When you publish on [Your Site Name] you will improve your positioning, authority in the marketplace.

I've put together a simple form to make it easier for you to send me any content ideas you may have.

[Just fill out this form](#) and we will get back to you within 48 hours.

Hope to hear from you soon :-)

Wishing you a fantastic day!

[Name]  
[Company Name], Inc.  
[Number]

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