

# Google Tag Manager Resources

How To **Grow Your Traffic With**  
Content Marketing

## Google Tag Manager Resources

In this document there'll be various google tag manager resources links to make use of.

Google Tag Manager About:

- <https://marketingplatform.google.com/about/tag-manager/>

Google Tag Manager:

- <https://support.google.com/tagmanager/answer/6102821?hl=en>

Developer Resources for Google Tag Manager :

- <https://developers.google.com/tag-manager>

How to Use The Google Tag Manager to Track Video Views on Your Landing Pages:

- <https://neilpatel.com/blog/google-tag-manager-for-videos/>

Community Template Gallery:

- <https://tagmanager.google.com/gallery/#/?page=1>

How to Implement Google Analytics Events in Google Tag Manager:

- <https://neilpatel.com/blog/events-in-google-tag-manager/>