

Content Marketing
 UNLOCKED

NEILPATEL

Content Marketing Case Studies

How To **Grow Your Traffic With**
Content Marketing

Content Marketing Case Studies

Below we have put together a large list of case studies to learn from. There are some well known companies and some lesser known companies that fit into different niches and hopefully will inspire you to make your own awesome content marketing campaign!

The list:

Kraft Case Study
AirBnB
Coca Cola Share with a friend
Oreo Real Time
Nerdwallet
The Penny Hoarder
Zamato
Amazon
Domino's Pizza
PTC
Deep Sea Treasure
Incept
Eloqua
Marvel
Marvel 2
Shutterstock
Nike
Toyota
Volvo Van Damme Video Content Marketing
Nissan
Zendesk Content Marketing
Mercedes
Microsoft
Philips
Walmart
Apple
Samsung
AT&T

Best Buy
Ford Motor
Jetblue
Adobe
Intel
Nvidia
HP
Adidas
Netflix
HBO and Game of Thrones
Spotify
Spotify 2
Volkswagen
Alibaba
AXA
Axe
American Express
Gillette
Visa
Mastercard
L'Oréal
Starbucks
Paypal
McDonalds
Tesla
Lego
Uber
TikTok
Snapchat
Twitter
Taco Bell
Ben and Jerrys
Dunkin donuts
Wendy's
20th Century Fox
BMW
Dove
GoPro