



NEILPATEL

Walmart Resources

HOW TO GET **MORE SALES FOR YOUR**
ECOMMERCE BUSINESS

Walmart Resource List

KFC Firelog Playbook Case Study:

- <https://marketplace.walmart.com/the-kfc-firelog-playbook-to-sell-thousands-of-units/>

Organic Chix Walmart Marketplace Case Study:

- <https://marketplace.walmart.com/organic-chix-turns-to-walmart-marketplace/>

Walmart Sell Better Blog:

- <https://marketplace.walmart.com/sellbetterblog/>

Walmart Sponsored Products:

- <https://marketplace.walmart.com/walmart-sponsored-products/>

Walmart Application:

- <https://marketplace-apply.walmart.com/>

Walmart Resource Hub:

- <https://marketplace.walmart.com/resources/>

Walmart QuickStart Guides:

- <https://marketplace.walmart.com/quickstart-guides/>

Walmart Sellers Help Central:

- <https://sellerhelp.walmart.com/s/>

Full Service Solutions Provider for Walmart:

- <https://marketplace.walmart.com/solutions-providers/#fullservice>

Specialty Solutions Provider For Walmart:

- <https://marketplace.walmart.com/solutions-providers/#specialty>

Getting Started with Two Day Delivery:

- <https://marketplace.walmart.com/twoday-delivery-program/>

Walmart Fulfillment Services

- <https://marketplace.walmart.com/walmart-fulfillment-services/>