



NEILPATEL

Instragram Resources

HOW TO GET **MORE SALES FOR YOUR**
ECOMMERCE BUSINESS

Instagram Ads Resource List

Getting started:

- <https://www.facebook.com/business/m/instagram-promotions/getting-started#>

Instagram Ad anatomy:

- <https://www.facebook.com/business/m/ad-anatomy#>

Information on Advertising on Instagram:

- <https://www.facebook.com/business/help/1603906456518352?id=1997185213680277>

Instagram Shopping:

- <https://business.instagram.com/shopping/>

Instagram Shopping ads:

- <https://help.instagram.com/384793215494212>

Instagram Shopping App:

- <https://help.instagram.com/1108695469241257?helpref=related>

Creating a mobile shopfront with Instagram setup guide:

- <https://www.facebook.com/business/instagram/shopping>

Instagram Promotions Overview:

- <https://www.facebook.com/business/m/instagram-promotions/overview>

Instagram Advertising Overview:

- <https://business.instagram.com/advertising/>

