



NEILPATEL

Google ResourceList

HOW TO GET **MORE SALES FOR YOUR**
ECOMMERCE BUSINESS

Google Ads Resource List

Google Covid Retail Guide:

- https://services.google.com/fh/files/misc/2020_covidretailguide_en-us.pdf

Creating successful Search campaigns:

- <https://support.google.com/google-ads/answer/7507883>

Covid Resources:

- https://support.google.com/googleads/topic/9803759?hl=en&ref_topic=3181080,3126923

Optimizing your website for mobile:

- <https://support.google.com/google-ads/answer/7323900>

Setting up Ecommerce Tracking:

- <https://support.google.com/google-ads/answer/1009612?hl=en>

Your guide to Google Ads:

- https://support.google.com/google-ads/answer/6146252?hl=en&ref_topic=3119071,3181080,3126923,&visit_id=637283971126732649-1695905820&rd=1

Google resources overview:

- https://support.google.com/google-ads/topic/9024773?hl=en&ref_topic=7456157,3181080,3126923

