Case
Studies

eCommerce Case Studies Resource List

Envelopes.com Case Study:
- https://www.marketingsherpa.com/article/case-study/cart-abandonment-checkout-conversions-ecommerce

Budapester Case Study:
- https://www.growcode.com/budapester-mobile-conversion-rate-optimization-spcs/?utm_campaign=Submission&utm_medium=Community&utm_source=GrowthHackers.com

Edible Arrangements Case Study:
- https://www.marketingsherpa.com/article/case-study/countdown-ad-ecommerce-same-day-orders

Amerisleep Case Study:
- https://growthrock.co/ecommerce-copywriting/

Company Folders Case Study
- https://www.companyfolders.com/blog/case-study-client-helped-to-overcome-design-shipping-hurdles

Gwynnie Bee Case Study:
- https://www.coredna.com/blogs/influencer-marketing-case-studies

Paperstone Case Study:
- https://www.awa-digital.com/case-study-paperstone/

MVMT Case Study:
- https://blog.salesandorders.com/mvmt-growth-strategies

Away Case Study:
- https://mediakix.com/blog/away-influencer-marketing-case-study-instagram/

Bavarian Clockworks Case Study:
- https://www.cloudways.com/blog/ecommerce-success-story-of-bavarian-clockworks/

Frank Body Case Study:

- https://viral-loops.com/blog/ecommerce-case-study-frank-body/

Case Study Plain Jane

- https://www.bigcommerce.com/case-study/plain-jane/

Case Study Solo Stove

- https://www.bigcommerce.com/case-study/solo-stove/

Case Study Larq

- https://www.bigcommerce.com/case-study/larq/

Case Study Jeep People

- https://www.bigcommerce.com/case-study/jeep-people/

Case Study Kettlebell Kings

- https://www.bigcommerce.com/case-study/kettlebell-kings/

Case Study Renogy

- https://www.bigcommerce.com/case-study/renogy/

Case Study Yumi

- https://www.bigcommerce.com/case-study/yumi/

Case Study Uplift Desk

- https://www.bigcommerce.com/case-study/uplift-desk/

Case Study Thompson Tee

- https://www.bigcommerce.com/case-study/thompson-tee/

Case Studies Database:

- https://www.bigcommerce.com/case-study/