



NEILPATEL

Marketing Channels Master List

HOW TO GET **MORE SALES FOR YOUR**
ECOMMERCE BUSINESS

Marketing Channels Master list

In this asset, you'll find a BIG list of the most effective marketing channels that you can (and should try) to implement in your eCommerce business.

And here's the good part, you don't have to do a "perfect" job of implementing it. If you do it just somewhat decently, you'll already be miles ahead of the competition.

I want you to write down which channels you're already using, and which ones might be realistic for your business going forward.

Marketing Channels **Master List**

- Content Marketing and SEO
- Social Media
- Email Marketing
- Pay-Per-Click Marketing
- Package Inserts
- Exit Intent
- Upsell & Cross Selling
- Chat Bots
- Facebook Page
- Facebook Group
- Giveaways
- Influencers
- Facebook Ads
- Instagram
- Live Video
- Google Business
- YouTube Channel
- LinkedIn Page
- Guest Blogging
- Podcast
- Retargeting
- Push notification