MARKET ASSESSMENT
DATA SOURCES

HOW TO GET A FLOOD OF ONLINE TRAFFIC
WITHOUT SPENDING $1 / DAY
MARKET ASSESSMENT DATA SOURCES

In this document you will find dozens of websites that you can use to do your Market Assessment. They include information that is both specific to companies and more general, covering industries and markets as a whole.

1. CHARTS AND GRAPHS

http://www.marketingcharts.com/

2. CHARITABLE / NONPROFIT

http://give.org/
https://shrm.org

3. COMPANY RESEARCH

http://data.cnbc.com/quotes
http://investing.businessweek.com/research/company/overview/overview.asp
http://www.cogmap.com
http://www.ic.gc.ca/eic/site/cd-dgc.nsf/eng/home
http://www.loc.gov/rr/business/company/directories.html
http://www.forbes.com/largest-private-companies/
http://investing.businessweek.com/research/common/symbollookup/symbollookup.asp
http://www.ic.gc.ca/eic/site/cd-dgc.nsf/eng/home
http://www.forbes.com/lists

http://www.scimagojr.com
http://www.sba.gov
http://www.bizstats.com

4. CUSTOMER RESEARCH

http://www.upcloseandpersona.com
http://aytm.com/
http://www.bls.gov/cex
http://www.bls.gov/opub/uscs

http://www.federalreserve.gov/releases/G19
http://www.oecd.org/sti/consumer
http://www.sca.isr.umich.edu
http://www.socialsecurity.gov/policy/docs/chartbooks/expenditures_aged
5. CORPORATE REPORTS

http://www.shibuimarkets.com
http://www.corporateinformation.com/
http://www.erieri.com/Proxies10ksAppraisalNorms

6. ENTREPRENEURSHIP

http://ecorner.stanford.edu
http://www.entrepreneurship.org/
http://www.inbia.org/
https://www.sba.gov/advocacy

http://www.franchising.com/
http://www.gsb.stanford.edu/
http://www.kauffman.org/what-we-do/research
http://www.uschamber.com/sb/

7. FINANCE

http://valuationresources.com/
http://www.fsroundtable.org/

http://www.eldis.org/
https://www.federalreserve.gov/
http://www.fsroundtable.org/

8. FREE SOURCES

http://www.pewresearch.org/
https://www.marketingsherpa.com/freestuff
https://www.statista.com
https://www.research-live.com/
https://www.plunkettresearch.com
https://www.economy.com/freelunch/
https://www.thinkwithgoogle.com/

https://trends.google.com/trends/
https://research.hubspot.com/
https://www.survata.com/
http://www.mckinsey.com/
https://www2.deloitte.com
http://www.economist.com/topics
http://market-research.alltop.com/
9. GOVERNMENT AND AGENCIES

https://www.dol.gov/
http://unctad.org
https://bea.gov/
https://www.newyorkfed.org/research/snapshot/index.html
https://ustr.gov
https://www.bls.gov/
http://www.sba.gov/advocacy
https://www.wto.org/
http://www.sba.gov/content/understand-your-market-and-economic-conditions

10. MARKETS

http://www.marketwatch.com/

11. MEDIA

http://www.reuters.com
https://www.forbes.com
https://www.nytimes.com/
http://www.bbc.co.uk/
http://www.foxbusiness.com
https://www.wsj.com/
https://www.bloomberg.com/markets
http://news.yahoo.com/
http://news.google.com/
https://www.economist.com/
https://www.inc.com/
https://www.entrepreneur.com
https://www.fool.com/
http://money.cnn.com/

12. OTHER LISTS

http://econdata.net/links-by-source/
http://econdata.net/subject-links/
http://slideplayer.com/slide/4395616/

13. PAID SOURCES

http://www.hoovers.com
https://www.theresearchbuyersguide.com/
https://www.comscore.com
https://www.technavio.com
https://www.ibisworld.com/
https://www.marketresearch.com
https://www.ibisworld.co.uk
https://www.mordorintelligence.com/
https://www.gminsights.com
https://www.reportbuyer.com/
14. STATISTICS - GENERAL

http://www.unescap.org/stat/data/
http://www.aeaweb.org/rfe/showCat.php?cat_id=6
http://ec.europa.eu/eurostat/web/main/home
http://faostat.fao.org/
http://www.census.gov/main/www/a2z
http://www.wolframalpha.com/
https://usa.ipums.org/usa/

http://www.nationmaster.com/index.php
http://www.oecd.org/statistics/
http://www.offstats.auckland.ac.nz/
http://www.prb.org/
http://www.researchamerica.org/
poll_summary
http://www.statemaster.com/statistics
http://www.uis.unesco.org/Pages/default.aspx