

**SEO**  
Unlocked

NEILPATEL

# MARKET ASSESSMENT DATA SOURCES

HOW TO GET A **FLOOD OF ONLINE TRAFFIC**  
WITHOUT SPENDING \$1 / DAY

# MARKET ASSESSMENT DATA SOURCES

In this document you will find dozens of websites that you can use to do your Market Assessment. They include information that is both specific to companies and more general, covering industries and markets as a whole.

## 1. CHARTS AND GRAPHS

<http://www.marketingcharts.com/>

## 2. CHARITABLE / NONPROFIT

<http://give.org/>

<https://shrm.org>

## 3. COMPANY RESEARCH

<http://data.cnbc.com/quotes>

<http://investing.businessweek.com/research/company/overview/overview.asp>

<http://www.cogmap.com>

<http://www.ic.gc.ca/eic/site/cd-dgc.nsf/eng/home>

<http://www.loc.gov/rr/business/company/directories.html>

<http://www.forbes.com/largest-private-companies/>

<http://investing.businessweek.com/research/common/symbollookup/symbollookup.asp>

<http://www.ic.gc.ca/eic/site/cd-dgc.nsf/eng/home>

<http://www.forbes.com/lists>

<http://www.scimagojr.com>

<http://www.sba.gov>

<http://www.bizstats.com>

## 4. CUSTOMER RESEARCH

<http://www.upcloseandpersona.com>

<https://aytm.com/>

<http://www.bls.gov/cex>

<http://www.bls.gov/opub/uscs>

<http://www.federalreserve.gov/releases/G19>

<http://www.oecd.org/sti/consumer>

<http://www.sca.isr.umich.edu>

[http://www.socialsecurity.gov/policy/docs/chartbooks/expenditures\\_aged](http://www.socialsecurity.gov/policy/docs/chartbooks/expenditures_aged)

## 5. CORPORATE REPORTS

<http://www.shibuimarkets.com>  
<http://www.corporateinformation.com/>  
<http://www.erieri.com/Proxies10ksAppraisalNorms>

## 6. ENTREPRENEURSHIP

<http://ecorner.stanford.edu>  
<http://www.entrepreneurship.org/>  
<http://www.inbia.org/>  
<https://www.sba.gov/advocacy>

<http://www.franchising.com/>  
<http://www.gsb.stanford.edu/>  
<http://www.kauffman.org/what-we-do/research>  
<http://www.uschamber.com/sb/>

## 7. FINANCE

<http://valuationresources.com/>  
<http://www.fsroundtable.org/>  
<https://www.ssrn.com/en/>

<http://www.eldis.org/>  
<https://www.federalreserve.gov/>  
<http://www.fsroundtable.org/>  
<https://www.ssrn.com/en/>

## 8. FREE SOURCES

<http://www.pewresearch.org/>  
<https://www.marketingsherpa.com/freestuff>  
<https://www.statista.com>  
<https://www.research-live.com/>  
<https://www.plunkettresearch.com>  
<https://www.economy.com/freelunch/>  
<https://www.thinkwithgoogle.com/>

<https://trends.google.com/trends/>  
<https://research.hubspot.com/>  
<https://www.survata.com/>  
<http://www.mckinsey.com/>  
<https://www2.deloitte.com>  
<http://www.economist.com/topics>  
<http://market-research.alltop.com/>

## 9. GOVERNMENT AND AGENCIES

<https://www.dol.gov/>  
<http://unctad.org>  
<https://bea.gov/>  
<https://www.newyorkfed.org/research/snapshot/index.html>

<https://ustr.gov>  
<https://www.bls.gov/>  
<http://www.sba.gov/advocacy>  
<https://www.wto.org/>  
<http://www.sba.gov/content/understand-your-market-and-economic-conditions>

## 10. MARKETS

<http://www.marketwatch.com/>

## 11. MEDIA

<http://www.reuters.com>  
<https://www.forbes.com>  
<https://www.nytimes.com/>  
<http://www.bbc.co.uk/>  
<http://www.foxbusiness.com>  
<https://www.wsj.com/>  
<https://www.bloomberg.com/markets>

<http://news.yahoo.com/>  
<http://news.google.com/>  
<https://www.economist.com/>  
<https://www.inc.com/>  
<https://www.entrepreneur.com>  
<https://www.fool.com/>  
<http://money.cnn.com/>

## 12. OTHER LISTS

<http://econdata.net/links-by-source/>  
<http://econdata.net/subject-links/>  
<http://slideplayer.com/slide/4395616/>

## 13. PAID SOURCES

<http://www.hoovers.com>  
<https://www.theresearchbuyersguide.com/>  
<https://www.comscore.com>  
<https://www.technavio.com>  
<https://www.ibisworld.com/>

<https://www.marketresearch.com>  
<https://www.ibisworld.co.uk>  
<https://www.mordorintelligence.com/>  
<https://www.gminsights.com>  
<https://www.reportbuyer.com/>

## 14. STATISTICS - GENERAL

<http://www.unescap.org/stat/data/>

[http://www.aeaweb.org/rfe/showCat.php?  
cat\\_id=6](http://www.aeaweb.org/rfe/showCat.php?cat_id=6)

<http://ec.europa.eu/eurostat/web/main/home>

<http://faostat.fao.org/>

<http://www.census.gov/main/www/a2z>

<http://www.wolframalpha.com/>

<https://usa.ipums.org/usa/>

<http://www.stat.go.jp/english/data/index.htm>

<http://www.imf.org/external/index.htm>

<http://www.nationmaster.com/index.php>

<http://www.nsf.gov/statistics/>

<http://www.oecd.org/statistics/>

<http://www.offstats.auckland.ac.nz/>

<http://www.prb.org/>

<http://www.researchamerica.org/>

[poll\\_summary](#)

<http://www.statemaster.com/statistics>

<http://www.uis.unesco.org/Pages/default.aspx>