

SEO
Unlocked

NEILPATEL

TOP 50 LOCAL CITATION SITES

HOW TO GET A **FLOOD OF ONLINE TRAFFIC**
WITHOUT SPENDING \$1 / DAY

TOP 50 LOCAL CITATION SITES

INTRO

Here you'll find a comprehensive list of the most valuable local citation.

These sources were selected based on the following criteria:

- > Domain authority (their ranking power)
- > Generic sites (businesses in all categories can get a listing)
- > Active sites (they're currently in business)
- > New listings accepted (business lists are not restricted or closed)

For ease of use, you'll find it useful to quickly access the subset of sites that are most effective in the place where you do business.



The US' Top 50 Local
Citation Sites

THE US' TOP 50 LOCAL CITATION SITES

Winning the local search game requires more than just showing up on Facebook, Bing, and Yelp. To be visible to the customers you want to attract, you'll need to build a presence on local citation sites and directories, both general and specific to your business. This list of the top 50 local citation sites in the USA will help you build a solid foundation for local listing optimization.

#	Citation Site	Domain Authority
1	Maps.apple.com	100
2	facebook.com	95
3	google.com	95
4	yelp.com	94
5	bing.com	94
6	foursquare.com	93
7	local.yahoo.com	93
8	bizjournals.com	91
9	bbb.org	90
10	mapquest.com	89
11	yellowpages.com	87
12	here.com	87
13	angieslist.com	85
14	tomtom.com	82
15	manta.com	80
16	citysearch.com	75
17	merchantcircle.com	73
18	superpages.com	71
19	thumbtack.com	69
20	yellowbook.com	61
21	local.com	60
22	insiderpages.com	59
23	infobel.com	59
24	dandb.com	58
25	dexknows.com	57

#	Citation Site	Domain Authority
26	chamberofcommerce.com	56
27	hotfrog.com	56
28	factual.com	55
29	local.botw.org	55
30	brownbook.net	55
31	elocal.com	55
32	ezlocal.com	53
33	showmelocal.com	51
34	cylex.us.com	50
35	salespider.com	50
36	cybo.com	50
37	neustarlocaleze.biz	49
38	citysquares.com	47
39	yasabe.com	47
40	getfave.com	46
41	2findlocal.com	46
42	tuugo.us	46
43	n49.com	44
44	b2byellowpages.com	42
45	threebestrated.com	42
46	opendi.us	41
47	myhuckleberry.com	41
48	tupalo.co	39
49	fyple.com	39
50	bizvotes.com	38

SOURCE:

Anderson, Myles. Top 50 Local Citation Sites for USA, UK, Canada & Australia. BrightLocal. August 8, 2019.
<https://www.brightlocal.com/resources/top-50-local-citation-sites-for-usa-uk-canada-and-australia-updated-2019-b>