

Email #1

Subject: You're in! (And a small favor ;)

Body:

Hey **Carlos**

Thanks so much for registering to attend our upcoming workshop on... **Advanced Client Acquisition**. As a quick reminder, here are the details for attendees. **MAKE SURE** you add them to your calendar if you haven't already.

Workshop date: 6 September 2017

Workshop time: 02:15 pm Rio de Janeiro, Sao Paulo, GMT -3

Link to login: <https://app.webinarjam.net/r/0/0/live/20948/96ca13d3f6/jot/110836250>

I'm SO excited to share this special training with you.

If you're like most of my students and clients, you've either been...

1. Struggling to grow your online business for a long time...
2. Already doing "good" but stuck at a revenue plateau and want to jumpstart new growth...

If either of those sounds like you, I have some good news for you.

This workshop covers EXACTLY how to acquire more customers in the easiest, fastest, cheapest, and safest way possible.

It was a way for me to put ALL of my years of experience in one comprehensive training.

I have A LOT of experience doing this. For example...

- I'm the co-founder of several extremely profitable companies including Crazy Egg, Hello Bar and KISSmetrics...
- I'm one of the guys behind Crazy Egg and Hello Bar and I've added hundreds of millions in new revenue to companies from fledgling startups, to 6-7 figure businesses, all the way to corporations such as Amazon, NBC, GM, HP, and Viacom...
- The Wall Street Journal has called me "one of the top influencers of the web"...
- Forbes says I'm one of the top 10 online marketers in the world...
- I was recognized as a top 100 entrepreneur under the age of 30 by President Obama and top 100 entrepreneurs under 35 by the United Nations...
- I was even awarded Congressional Recognition from the United States House of Representatives...

In other words, I know how to help people grow their businesses online ;)

But it didn't always use to be like that for me.

In fact, my first few sites bombed miserably. Then I lost my shirt from getting scammed by shady marketing agencies.

There were months where I had no idea where the money to pay rent on my tiny one bedroom apartment was going to come from.

After getting scammed, all of that has changed. I made a massive commitment to figure out how to market myself online.

Since then I've created a 4 million dollar businesses and one of the highest-demand, highest-paid marketing consultants in the world.

I'm going to show you how to do EXACTLY the same.

Here are just a few of the profound insights you'll discover...

- The one critical factor your business needs to have to survive & thrive in 2017 ...
- How to analyze your competition and reverse engineer what they're doing without them every knowing what you're doing ...
- My latest link building tactics which are still working great in 2017 ...
- The little-known customer acquisition & scaling process that only 5% of companies are using that helps you become a major player in your market fast ...
- How to increase the sales of your main product by 30% using the one-two punching power of a well-crafted tripwire ...
- And much, much more!

I can't wait for you to join.

I promise it will transform the way you get traffic, turn them into buyers, then get them to buy from you over and over again.

Neil Patel

P.S. I need to ask a **quick favor!**

Can you REPLY back to this email and tell me what you're MOST excited to learn during the upcoming workshop? I'd deeply appreciate it!

Email #

Subject: Our training session in 15 minutes

Body:

Hey Carlos,

Just wanted to send you one final reminder about our upcoming training session about to go live in the next 15 minutes.

Here's the "join us" link for the workshop:

<https://app.webinarjam.net/r/1/0/live/20948/96ca13d3f6/jot/110836250>

I know you're busy so there's a good chance you're thinking about brushing off this workshop and doing something else.

Please don't.

I promise you, this presentation will revolutionize how you think about and operate your business.

All the stress, frustration, and struggles you've had up until this point will finally make sense. You'll discover exactly what you need to do to finally break through to set your business on a rapid growth spike this year. I'm talking about the kind of turn-around few people who market online will ever experience.

Not because they can't, but because they don't have the right frameworks.

I'll show you not only how to implement these strategies, but make them go exponential. One tactic compounds onto the next, affecting every single step of the process.

These are the same types of tactics I helped one client of mine go from 2 > 15 million in just 6 months.

I normally charge \$5,000 per hour for this level of consulting, but I've decided to give you this training 100% free.

So please, do me a favor and set aside an hour to take some notes.

Here's a quick reminder of what we'll be covering...

- The one critical factor your business needs to have to survive & thrive in 2017 ...
- How to analyze your competition and reverse engineer what they're doing without them every knowing what you're doing ...
- My latest link building tactics which are still working great in 2017 ...
- The little-known customer acquisition & scaling process that only 5% of companies are using that helps you become a major player in your market fast ...
- How to increase the sales of your main product by 30% using the one-two punching power of a well-crafted tripwire ...
- And much, much more!

Go here to join the workshop now: <https://app.webinarjam.net/r/1/0/live/20948/96ca13d3f6/jot/110836250>

We'll be starting in just a few minutes!

Neil