

Email #1

Subject: ~Contact.FirstName~: BREAKING NEWS

Body:

Hi ~Contact.FirstName~,

I have good news and bad news.

Good news first:

As you know I've decided to extend the **1 year pass to my private Facebook Group** to one more day. In this group you will have access to:

Neil Patel - Myself :)

Mike Kamo - My business partner and marketing expert.

Vignesh Kumar - My sales funnel and paid advertising professional.

And more of my team members who are deeply involved in my companies marketing efforts. Not to mention the members of the program some of which are extremely good marketers.

If you have questions about the program, just ask. We are here to help.

Heck even if you have questions about your business unrelated to the program just ask. We're here for you.

Our goal is to help you succeed. And this private Facebook community is the perfect tool to do just that.

Now for the bad news:

My team is limited, and more people are signing up for the program than we expected. So, I have no choice but to close it down soon. We just don't have the bandwidth to support everyone.

I'm closing enrollment for my [Advanced Marketing Program](#) tomorrow
~Contact._SSSWebinarOfferExpirationDateTEXT~ at 11:59pm Eastern.

It's time to focus on taking care of the product by putting all my attention on the most important thing: The people who join the program!

I take care of my clients, and that's why I need to close down enrollment soon. I'm sure you understand, since you would probably do the same.

After I close enrollment I'll also be focusing on the Facebook Group and helping members.

What you should know about the Advanced Marketing Program:

1. The program helps you do three things: get more customers, maximize your customer lifetime value (LTV), and scale your business
2. This is by far the most comprehensive marketing program available today
3. Remember: There are 45 modules (5 lessons per module) of tactical videos, text-based lessons, PDF's, and templates
4. You have my personal 30 day guarantee—go through everything, if you don't like it, I'll refund you instantly.

[I've laid out everything you need to know about the program on this page:](#)

If you want to get more customers and scale your business, I would highly recommend you join me in the Advanced Marketing Program.

Cheers,
Neil Patel

P.S. All the details on pricing, the guarantee, and program topics are [on this page](#). But remember - this offer expires tomorrow, ~Contact._SSSWebinarOfferExpirationDateTEXT~ @ 11:59 pm Eastern.

P.P.S. If you have any questions please don't hesitate to reply to this email directly and we will respond promptly during business hours.

Email #2

Subject: Join in on my weekly marketing calls (urgent: closing today)

Body:

Hi ~Contact.FirstName~,

Today is the day!

Those who've decided to take their education further are already taking action inside our [Advanced Marketing Program](#).

It's been awesome to see the results people are getting, nothing makes me happier than seeing you succeed.

If you have considered enrolling in the [program](#) at all, now is the time to decide.

We recently launched a weekly marketing call where we cover everything in the course in greater detail. Then we take specific questions about your business or marketing and provide detailed answers.

For those of you who sign up for the Advanced Marketing Program today, you'll be getting access to the **Weekly Marketing Call** and a **FREE 1 year membership** to my **Private Facebook Group** included.

Members are saying the Facebook group alone is worth the price of the entire course.

In case you didn't see the details in my last email here's the gist:

In the group, you'll have access to:

Neil Patel - Myself :)

Mike Kamo - My business partner and marketing expert.

Vignesh Kumar - My sales funnel and paid advertising guru.

Amaya Sinenomine - Our content creation and marketing expert.

Damien Rourke - FB advertising expert.

And more of my team members who are deeply involved in my companies marketing efforts. Not to mention the members of the program some of which are extremely good marketers.

If you have questions about the program, just ask. We are here to help.

Heck even if you have questions about your business unrelated to the program, just ask.

Our goal is to **ensure your success**.

I'm closing enrollment for my [Advanced Marketing Program](#) —TONIGHT
~Contact_ _SSSWebinarOfferExpirationDateTEXT~ at 11:59 pm Eastern.

What you should know about the Advanced Marketing Program:

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3. Remember: There are 45 modules (5 lessons per module) of tactical videos, text-based lessons, PDF's, and templates
4. You have my personal 30 day guarantee— if you purchase and realize for whatever reason you don't like it, I'll refund you instantly.

[I've laid out everything you need to know on this page:](#)

Cheers,
Neil Patel

P.S. Here are some conversations from the Facebook group you may find valuable.

P.P.S. If you have any questions please reply to this email and we will respond promptly during business hours.

Email #3

Subject: 4 hours left - final reminder...

Body:

Hi ~Contact.FirstName~,

This is it!

I'm closing enrollment for my Advanced Marketing Program—**TONIGHT at 11:59pm Eastern Time.**

[I've laid out everything you need to know on this page:](#)

Cheers,
Neil Patel

P.S. If you have any questions or need help just reply to this email and I'm happy to help you out.