

# 10 Free Keyword Research Tools to Help Plan Your New Site

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## 1. Google AdWords: Keyword Planner

- The primary benefits of this tool is to pull information directly from Google.

Along with the keyword list, you'll find:

- Average monthly searches
- Competition
- Suggested bid (if you're using AdWords)
- With this tool you can also find keyword data from source.

## 2. AdWord & SEO Keyword Permutation Generator

- With the AdWord & SEO Keyword Permutation Generator tool, it's easy to get creative as you search for keywords that align with your site, marketing strategy and goals.
- If keyword creativity is an issue for you, let this tool be your guide. It'll point you towards some ideas that you may not have previously considered.

## 3. Google Correlate

- Google Correlate is an often overlooked tool that can be extremely powerful for generating a large keyword list.
- If you find yourself in a keyword rut, Google Correlate can help you escape. You simply enter your primary keyword. From there, the tool does all of the work for you.

## 4. IMforSMB Bulk Keyword Generator

- This tool works best for local service companies, using the tool begins with selecting a category.
- From there, take the time to carefully choose your service type.
- Finally, enter your service location and click "Generate Keywords." Then, get ready to be mesmerized by the results.

## 5. Keyword In

- This tools helps you combine your keywords the right away.
- By mashing everything together with this tool, you can get a long list of potential keywords.
- It's a simple keyword research tool. It only takes a couple of minutes to plugin your keywords.

## 6. Soovle

- This free tool provides autocomplete suggestions from a variety of sources, not just from Google.
- While you can use it for Google suggestions, there are many other sources, including Yahoo, Bing, YouTube, Wikipedia and Amazon.
- Using Soovle is as simple as entering your keyword and reviewing the results.

## 7. Ubersuggest

- Ubersuggest provides you with keywords that are not available through the Google Keyword Planner.
- Always run a Ubersuggest search, after checking your keywords through the Google Keyword Planner.
- To get started type keyword and click “suggest.” This will generate a keyword list that is big enough to keep you busy for quite some time.

## 8. Wordtracker Scout

Wordtracker Scout is a high-powered Chrome extension that ensures your success. Some of the key features of this tool include:

- The ability to analyze what your competitors are doing.
- Access to high level keyword performance metrics.
- Simple to use and understand.

## 9. WordStream Free Keyword Tool

- Just like Google keyword planner this tool is one of the more user-friendly tools on the list.
- Just as with every other tool, your first asked to enter your keyword. From there, you're supplied a list of keywords.
- The goal of this tool is to help you find a profitable niche.

## 10. SEO Chat Suggestion Keyword Finder

- It's free tool, easy to use and, above all else, it'll provide you with some keywords that you may have overlooked.
- The most interesting feature of this tool is its three level approach. If you're interested in basic results, a Level 1 search will do the job.
- If you require deeper insight, you'll want to bump up to Level 2. And, if you want to really drill down, a Level 3 search is the best place to start.