

9 Backlink Analysis Tools That'll Help You Understand Your Link Profile

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Here are the tools:

1. Ahrefs

- With Ahrefs, you never have to worry about the accuracy of the information or whether or not you'll be provided with the most current backlink data.
- With a free 14-day trial, you have nothing to lose by taking a closer look at Ahrefs and its variety of features.

2. Linkody

Never check backlinks manually again, Linkody automates the whole process. There are several reasons to use this tool, including:

- Notifications for when you gain and lose links.
- Ability to easily pinpoint and disavow spammy links.
- An inside look at what your competitors are doing.

3. cognitiveSEO

cognitiveSEO provides a variety of internet marketing tools, all of which can help push your business forward.

- You can use cognitiveSEO's alert system to create triggers and notifications regarding your website or your competitors.
- With this feature enabled, the information is delivered directly to your inbox, saving you time.

4. Kerboo

- Kerboo tool helps you monitor links that are live or down. For link building or link removal. Daily checks and keep you informed.
- One of the coolest features of Kerboo is the ability to create a list of links that you consider most important.
- These are the links that you want to keep, no matter what it takes.
- If you want to keep bad links out of your profile Kerboo can help. Not only can you use the tool to remove the links, but you can also monitor each one to ensure that they don't reappear in the future.

5. LinkResearchTools

- With this tool, you can analyze every link, through 97 unique metrics.
- Even better, you can customize the filters and metrics to meet the needs of your research.
- Filters include power, trust, buzz, contact data and impact, along with many others.

Other things that you can do with LinkResearchTools include:

- Remove a Google penalty.
- Monitor inbound links.
- Improve your existing backlinks.
- Discover link opportunities.
- Spot link building trends.

6. Majestic SEO

- Majestic SEO has a lot to offer those who have a strong interest in their backlink profile.
- Getting started is as simple as entering your URL into the search box. From there, the tool will do all of the work for you.

7. Monitor Backlinks

- With this tool you can check your bad links and your competitor's good links.
- One of the most interesting features of Monitor Backlinks is the ability to connect it with your Google Analytics account.
- This provides the opportunity to receive email alerts when you lose or gain a backlink, both of which are important to your profile.
- You can also set up alerts for your competitors, giving you insight as to how they are performing with their link building.

8. SEO PowerSuite

- Through the SEO PowerSuite SEO SpyGlass tool, you can leave all of these link profile analyzing problems in the past.
- With this backlink audit tool, you can learn the following:

- ❑ List of all backlinks pointing to your site (or a competitor's site).
- ❑ Anti-penalty audit.
- ❑ Link quality factors.
- ❑ Backlink reports.

9. **Open Site Explorer**

- There are three primary ways to use the tool:
 - ❑ Research backlinks.
 - ❑ Discover links that are holding your website back.
 - ❑ Locate the best link building opportunities.
- If speed, accuracy and quality is important to you, you'll never feel disappointment when you rely on Open Site Explorer.
- You can expect an in-depth experience that's easy to understand, with data that can help you take immediate action.