

Instagram Marketing 101:  
Grow Your Following With  
These 7 Guides and 5 Courses

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## Here are the 7 Instagram Guides

1. Instagram Marketing: Your Complete Guide to Instagram Success ([Social Media Examiner](#))
2. The Marketer's Guide to Instagram ([Kissmetrics](#))
3. How to Create an Instagram Marketing Strategy ([Sprout Social](#))
4. The Ultimate Guide to Instagram Marketing for Retailers and Brands ([Wishpond](#))
5. How To Use Instagram For Business: A Beginner's Guide ([Hootsuite](#))
6. The Secret Guide To Instagram Influencer Marketing ([Social Media Week](#))
7. Getting Started – Instagram for Business ([Instagram](#))

## Here are the 5 Instagram Courses

1. How to Use Instagram for Business ([Udemy](#))
2. Learn Instagram: The Basics ([Lynda](#))
3. Instagram Marketing for Small Businesses ([CreativeLive](#))
4. Instagram Training Course ([Boot Camp Digital](#))
5. Instagram Marketing: A Step-By-Step to 10,000 Real Followers ([Udemy](#))