# 21 Tools to Help Generate Long Tail Keywords



## 1. Google Auto Complete tool:

The auto-suggestion feature of Google search is your first free tool. This is a handy feature from Google, which will allow you to easily find long-tail keywords in any niche.

#### 2. HitTail:

It's a paid tool, but ROI is great, especially if you are running a business blog, professional blog or an E-commerce website. HitTail will help you to make a list of long-tail keywords which can bring better results.

## 3. WordTracker Keyword Tool:

Using WordTracker Keyword Tool you can easily find profitable long-tail keywords along with important details like searches, competition, IAAT (keyword in anchor and text) and KEI (keyword effectiveness index).

## 4. <u>UberSuggest</u>:

This tool is best for generating ideas for your long-tail keyword articles.

## 5. Long Tail Pro:

This is a paid tool, and it offers many features in addition to finding profitable long-tail keywords.

#### 6. Amazon Keyword Tool:

The Amazon Keyword Tool is a free keyword tool used to find long tail keywords directly from Amazon.

## 7. <u>YouTube Keyword Tool</u>:

The YouTube Keyword Tool is a free keyword tool used to find long tail keywords directly from YouTube.

# 8. <u>Bing Keyword Tool</u>:

The Bing Keyword Tool is a free keyword tool used to find long tail keywords directly from Bing search.

## 9. <u>eBay Keyword Tool</u>:

The eBay Keyword Tool is a free keyword tool used to find long tail keywords directly from eBay.

# 10. Google Shopping Keyword Tool:

The Google Shopping Keyword Tool is a free keyword tool used to find long tail keywords directly from Google Shopping search.

# 11. Etsy Keyword Tool:

The Etsy Keyword Tool is a free keyword tool used to find long tail keywords directly from Etsy.

# 12. Google Keyword Planner:

Google Keyword Planner gives you a better understanding for finding out long tail keywords

#### 13. Soovle.com:

Soovle.com is an easy to use, free tool that shows you keyword suggestions results from Amazon, Wikipedia, Ask.com, Google Suggest and YouTube.

#### 14. Google Trends:

This tool shows you high-volume keywords in your niche...before they show up in the Google Keyword Planner.

## 15. Google Correlate:

It is another good keyword research tool that can help you to find out long tail keyword

#### 16. Quora:

Quora is an extremely popular crowdsourced Q&A site (similar to to Yahoo! Answers, except people's responses are actually helpful). It will give you laterally related keyword and topic ideas that you may not have thought of on your own.

## 17. <u>Keyword Discovery Tool</u>:

Keyword Discovery compiles data from all the major search engines, so you're not limited to seeing what's been happening on Google (or better yet, you're not limited to focusing your SEO efforts solely towards Google). A subscription here is comparable to Compete, at \$199.95 per month.

## 18. KeywordEye:

Get all the essential data in a visualization with KeywordEye, which helps you understand how other websites are linking to you, monitor your anchor text, and simplify your keyword research in one. A free plan searches 10 Google country keyword databases and provides up to 100 keyword suggestions per report. Pro plans are also available.

# 19. Keyword Spy:

Keyword Spy offers real-time competitive analysis of keyword usage and AdWords spending, an ROI analysis for your target keywords and a keyword builder tool for generating hundreds of suggestions. Pricing starts at \$89.95 per month for either research or tracking, or you can get both for \$139.95 per month.

# 20. Good Keywords:

Good Keywords is a free tool to help you organize your data (export .csv data from the Google Keyword Tool), create long-tail keywords using a variety of filter options, generate key phrases from misspellings and organize your keyword lists using Keyword Manager. Good Keywords is a free download.

## 21. Raven Tools:

Raven SEO Tools is a comprehensive set of tools that combines both Wordtracker and Google AdWords data to provide you with a complete set of suggested key phrases. Instantly track your keywords in Google, Yahoo and Bing and get traffic metrics for any keyword, all from within a single dashboard.