Conquer Keyword Research with These 10 Tools

Here are the tools:

1. Google Keyword Planner

- If you want data straight from the source, this is where you go. As a Google product, you can rest assured that the information is accurate and ready to be implemented into your marketing plan.

- If you want to take your basic search to the next level, try out some of the Keyword Planner's targeting tools.

2. 7search

- The 7search tool is extremely easy to use.

- It is free, it's easy to use and it generates high quality results.

- When coupled with Google Keyword Planner, there is no reason why you should ever be hurting for keyword suggestions.

3. Long Tail Pro

- Long Tail Pro can assist you with competitor analysis. Rather than manually searching the top 10 results for your target keywords, this tool does all of the work for you.

- Results include high level information, such as keyword usage in the meta data, Moz Rank, domain age and the number of backlinks.

4. Bulk Keyword Generator

=> This tool primary goal is to help you find local keywords that customers are currently searching for.

- First, you need to choose a business type:

- From there, enter your location.

- After clicking the, "generate keywords," button, you are provided with a substantial list of local keywords.

- With this free and fast tool, you can generate as many keyword lists as you want.

5. SECockpit

- SECockpit is one of those that is top of the line, across the board.

- This tool as same as Long Tail Pro, a search is more than a search.

- For each keyword, you'll receive a full analysis of the top 10 websites.

- This also includes the number of backlinks, on-page SEO factors, PageRank and more.

6. Seed Keywords

- By using this tool, you can find valuable keywords, with a little help from your friends.

- Simply create a search scenario and ask your contacts to type in the keywords they would use to solve it.

- With this free tool, you can get a clear idea of what people are actually searching for.

7. Soovle

=> If you have never used this free keyword research tool, now's the time to change your ways.

- It's free to use.

- It only takes a couple seconds to complete a search.

- It provides autocomplete suggestions from a variety of resources, including, but not limited to Google, Amazon, Yahoo, and Wikipedia.

8. Term Explorer

- If you want to find the most profitable keywords, this is one tool that can give you the data that you are seeking.

- TermExplorer delivers the highest volume of relevant keywords & most actionable competitive data available.

- Term Explorer is anything but a basic keyword research tool. Its data is advanced and it never leaves you wanting more.

9. Keyword Tool Dominator

- This is another keyword tool that scrapes autocomplete suggestions, this one provides data from top sources, like Google, Bing and YouTube.

- The real secret sauce is how Keyword Tool Dominator emulates a real user typing search terms with slight variations over and over to find hundreds of keyword suggestions in a very short period of time.

10. HitTail

=> HitTail is a proven tool for driving more search visitors to your website. There are three things that help this tool to stand out:

- The use of a sophisticated algorithm to ensure that you receive keyword suggestions based on real data.

- No tracking code necessary. You can install it on your website within a matter of minutes.

- Provides a list of keywords that bring you the most traffic. In other words, there is no more guessing as to what your audience is interested in.